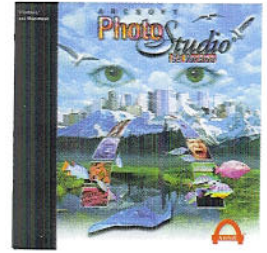


MVC-FD7

DIGITAL MAVICA® FLOPPY DISC CAMERA

- REMOVABLE 3.5" 2 HD FLOPPY STORAGE MEDIA
- 10:1 OPTICAL ZOOM LENS
- AUTO/MANUAL FOCUS DIAL AND MACRO SETTING
- FOUR PRE-PROGRAMMED SPECIAL EFFECTS
- AUTO EXPOSURE AND WHITE BALANCE
- FIVE PRE-PROGRAMMED EXPOSURE OVERRIDE MODES
- 1/60 TO 1/4000 SECOND SHUTTER SPEEDS
- 2.5" ADVANCED COLOR LCD SCREEN WITH BRIGHTNESS CONTROL
- SHARP 640 x 480 PIXEL, 24-BIT COLOR (VGA) RESOLUTION
- BUILT-IN FLASH
- ACCUPOWER™ LITHIUM-ION RECHARGEABLE BATTERY AND CHARGER
- WINDOWS® AND MAC™ COMPATIBLE
- ARCSOFT™ PHOTOSTUDIO SOFTWARE BUNDLED



ARCSOFT™ SOFTWARE INCLUDED



SAMPLE DOCUMENT



SAMPLE IMAGE

Digital
Mavica®



VCL-ES20



VCL-ES06



LCS-FDC



KK-LC3

MVC-FD7

FEATURES

- **REMOVABLE 3.5" HIGH DENSITY FLOPPY DISK STORAGE MEDIA**—They're common, portable, inexpensive and easy to use. As if you didn't have enough uses for them already, now you can use them to store up to 40 shots each. No hassles with connecting wires or interfaces, just insert into your PC's floppy drive!
- **10:1 OPTICAL ZOOM LENS WITH AUTO/MANUAL FOCUS DIAL AND MACRO SETTING**—Equivalent to a f40 to 400mm zoom lens in a 35 mm camera, this powerful zoom lens gives you ample flexibility to compose your pictures just the way you want. An optional wide-angle or telephoto lens is also available
- **FOUR PRE-PROGRAMMED SPECIAL EFFECTS**—Allows you to change the look and feel of your pictures on-camera and in real-time, without additional software. Effects include Monotone, Sepia, Negative Art, and Pastel
- **AUTO EXPOSURE WITH FIVE PRE-PROGRAMMED EXPOSURE MODES**—To give you the best possible results when shooting under difficult light conditions. Exposure settings include Portrait (isolates subject from background), Sports (fast shutter speed to reduce blur), Beach & Ski (compensates for underexposure of dark objects on light backgrounds), Sunset & Moon (compensates for overexposure of light objects on dark backgrounds) and Landscape (for wide angle applications)
- **1/60 TO 1/4000 SECOND SHUTTER SPEEDS**—Allows you to control the representation of motion in your pictures, like creating a slight blur on fast moving objects, or freezing them in mid-motion
- **2.5" ADVANCED COLOR LCD SCREEN WITH BRIGHTNESS CONTROL**—What you see is what you get! A large, full color LCD display viewfinder lets you preview or review your shots right on the camera back, with great detail and no eye-strain!
- **640x480 PIXEL, 24-BIT COLOR (VGA) RESOLUTION**—Large, detailed, full color JPEG images can be viewed, manipulated, placed in documents or even printed
- **MANUAL EXPOSURE**—For the best result, exposure can be manually controlled (f/-1.5 to f/+1.5 in half stop increments)
- **BUILT-IN FLASH**—Use to brighten your pictures in low light conditions

- **ACCUPOWER™ LITHIUM-ION RECHARGEABLE BATTERY AND CHARGER**—A rechargeable lithium-ion battery with lots of stamina. Good for up to 500 consecutive shots with a single battery¹. That's the equivalent of 50 floppies in fine mode, or shot after shot every ten seconds for two solid hours! An integrated chip lets you know precisely how much charge is left in the battery, accurate to within 1 minute, at all times
- **USE ON ANY WINDOWS® 3.1, WINDOWS® 95, WINDOWS® NT. 4.0* OR MAC OS™ SYSTEM 7.5 COMPATIBLE PC WITH 3.5" 2ND FLOPPY DISC DRIVE**

SPECIFICATIONS

IMAGING DEVICE: 1/4" CCD, 380K pixels (gross)

EXPOSURE: 5 Mode Auto (Portrait, Landscape, Sports, Beach and Snow, Sunset and Moon)

ISO RATING: 100

WHITE BALANCE: Auto

SHUTTER SPEED: 1/60 - 1/4000 second

PICTURE EFFECTS: 4 Pre-programmed (Monotone, Sepia, Negative Art, Pastel)

FLASH: Built-in

SELF-TIMER: Built-in, 10 second on/off

LENS: 10:1 Optical Zoom, f4.8, 35mm Conversion (f = 40-400mm)

MAXIMUM APERTURE: F1.8-2.9

FOCUS: Auto/Manual Focus Dial with Macro Setting

FORMAT: JPEG

RECORDING MEDIA: 3.5" 2HD Floppy Disk

IMAGE SIZE: 640x480 pixels

VIEWFINDER: 2.5" Diagonal, 61K Pixel Advanced Color LCD with brightness control and on-screen menu

BATTERY: InfoLithium NP-F530

DIMENSIONS (WHD): 5 x 4.5 x 3"

WEIGHT: 1.3 lb.

POWER CONSUMPTION: DC 7.2V

SUPPLIED ACCESSORIES: NP-F530 InfoLithium Battery
BC-V615 Battery Charger
ArcSoft PhotoStudio Software
Hand Strap

OPTIONAL ACCESSORIES: VCL-ES06 Wide Angle Lens
VCL-ES20 Telephoto Lens
LCS-FDC Soft Carrying Case
KK-LC3 LCD Cleaning Kit

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Features and specifications are subject to change without notice. Non-metric weights and measures are approximate.

¹ Continuous recording (10 second interval with flash off).

* Some systems may require supplied ArcSoft software.

SONY®

Sony Electronics Inc.
1 Sony Drive
Park Ridge, New Jersey 07656
<http://www.sony.com/mavica>

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