The Sony Cyber-shot® DSC-W30 is an ideal camera for starting out right in digital photography, combining the quality of 6.0 megapixels and Carl Zeiss® 3X Optical zoom, the performance of High Sensitivity mode for great low-light shots, the simplicity of on-screen Function Guide for easy setup and the convenience of 32 MB Internal Memory for shooting images-in-camera.

- **6.0 Megapixel Super HAD™ CCD**
  Higher megapixels gives you more detail and definition for large prints and cropping in on your subject. Sony’s advanced Super HAD™ (Hole Accumulated Diode) CCD design allows more light to pass to each pixel, increasing sensitivity and reducing noise.

- **Large 2.0" LCD Screen**
  The DSC-W30 has a bright 2.0" LCD screen for setting up and viewing images – with a one-touch “Play” button that makes it quick and easy to view your photos.

- **Simple Controls, Function Guide**
  User-friendly controls and simple on-screen Function Guide text/icon display help you set up camera functions – and you’ll have greater creative freedom to adjust color mode (including “Natural” for subtle colors and “Rich” for more intense colors), sensitivity, brightness and image size.

- **High Sensitivity Mode**
  A new High Sensitivity Mode (ISO 1000) allows you to shoot with great results in low-light conditions – and Sony’s original Clear RAW NR™ (Noise Reduction) image processing technology helps suppress the color noise that can accompany high-sensitivity shooting.

- **Carl Zeiss® 3X Optical/2X Digital Zoom**
  3X Optical Zoom helps the DSC-W30 bring distant subjects closer and lets you frame shots for better composition; Sony’s precision 2X Digital Zoom provides an additional 2X magnification to enlarge details without jagged edges.

- **Stamina® Battery Power**
  With its powerful Lithium Ion rechargeable battery, the DSC-W30 can capture up to 400+ images – enough for a week of shooting. The compact BC-CSG Battery Charger is also supplied for battery recharging on the go.

- **13X Smart Zoom Feature**
  At VGA resolution¹, Sony’s Smart Zoom® feature intelligently “crops into” the central portion of interest in your photo without sacrificing full CCD resolution – avoiding the image degradation of other digital zooms.

- **Capture Images In-Camera**
  With 32 MB² Internal Memory, the DSC-W30 allows you to shoot without a flash memory card – then transfer your images to optional Memory Stick™ Duo media, upload to your computer or make prints on your digital printer.

- **Memory Stick Duo™ Media**
  The DSC-W30 has a built-in slot for optional Memory Stick Duo™ or higher-capacity Memory Stick PRO Duo™ media – the ultra-compact media for shooting, storing and sharing your photo images.

- **MPEG Movie VX Fine Mode**
  The DSC-W30 can capture VGA (640 x 480) audio/video clips at high frame rate (up to 30 frames per second), with length limited only by the capacity of your media.

- **Cyber-shot Viewer Software**
  Sony’s new software that makes it easy to import images via camera or Memory Stick® media – then organize and browse through photos on your PC with simple scrolling through thumbnail images.

- **PictBridge™ Compatibility**
  The DSC-W30 connects easily to any PictBridge™ compatible printer with the supplied USB cable, so you can print directly from your camera. You can view images and make print selections right on the camera’s LCD screen – with simple menus for print quality, date and index print.

The DSC-W30 is an ideal camera for starting out right in digital photography, combining the quality of 6.0 megapixels and Carl Zeiss® 3X Optical zoom, the performance of High Sensitivity mode for great low-light shots, the simplicity of on-screen Function Guide for easy setup and the convenience of 32 MB Internal Memory for shooting images-in-camera.
Specifications

General

Megapixel: 6.0 M.P.
Imaging Device: 1/2.5" Super Had III CCD
Recording Media: 32MB internal Flash Memory, optional Memory Stick DUO/DUO PRO™ Memory Stick DUO PRO™ Media

Convenience

White Balance: Automatic, Cloudy, Daylight, Fluorescent, Incandescent, Flash
Self Timer: Yes (10 seconds, 2 seconds, Off)
Memory Stick PRO™ Media Compatibility: Tested to support up to 2GB Memory Stick DUO PRO™ media capacity, does not support Access Control security function
Red-Eye Reduction: Yes (On/off all modes)
Movie Modes: MPEG VX Fine with Audio (640x480 at 30fps), MPEG VX Fine requires Memory Stick DUO PRO™ media, MPEG VX Standard with Audio (640x480 at 18fps), Video Mail with Audio (160x112 at 6fps)
 Burst Mode: Burst JPEG (Fine/Standard), Multi-Burst
Power Save Mode: Yes (after approx. 3 min. of inactivity)
Erase/Protect: Yes
Date/Time Stamp: No/No
Media/Battery Indicator: Yes/Yes
Scene Modes: Beach, High Sensitivity, Landscape, Snow, Soft Snap, Twilight, Twilight Portrait
Color Modes: Black & White, Natural, Rich, Sepia

Inputs and Outputs

Accessory Terminal: N/A
Audio/Video Output(s): Yes
USB Ports(s): Yes (Supports USB 2.0™)
Hardware

LCD: 2.0" (85 Pixels TFT LCD Screen)
Viewfinder: Optical
Lens Construction: 6 Elements in 5 Groups, 3 Aspheric Elements
Microphone/Speaker: Carl Zeiss® Varo-Tessar®
Docking Station: N/A

Operating Conditions

Flash Effective Range: ISO Auto: 6" to 13' 9" (0.2-4.2m), ISO 100: 2' to 24' (0.7-7.3m)
Flash Modes: Auto, Forced On, Forced Off, Slow Synchronisation

Optics/Lens

Focal Length: 6.3-18.9mm
35mm Equivalent: 38-114mm
Focus: 5 Area Multi-Point AF, Center AF
Focal Distance: 4-3/4" (12cm) (W), 19-3/4" (50cm) (T)

Aperture Range: f3.5-3.3 (W), f5.2-13.7 (T)
ISO: Auto, 80, 100, 200, 400, 800, 1000

Filter Diameter: 30mm with VAD-WB Adapter Ring

Smart Zoom ™ Technology: 4.1X (3MP), 5.2X (2MP), 13X (VGA)

Digital Zoom: 0-2.0X (Precision)
Optical Zoom: 3X
Macro Mode: Yes

Total Zoom: 6X
Minimum Focus Distance: 19.7" (50cm), Macro 0.74" (2cm)
EV Compensation: ±2.0EV, 1/3 EV Step Increments
Minimum Object Distance: 19.7" (50cm)
Normal, 0.74" (2cm) Macro

Power

Battery Type: Lithium-Ion NP-BG1
Battery Capacity: 3.6V, 960 mAh

Service and Warranty Information

Limited Warranty: 1 Year Parts & Labor

Software

Supplied Software: Cyber-shot® Viewer Vers. 1.0, USB Driver, Windows®

Optional Accessories

Accessory Kit (ACC-CLG): Rechargeable Lithium-Ion Battery (NP-BG1), Conversion Lens Adaptor Mount (VAD-WB), Deluxe Soft Carrying Case (LCS-BOA), Wide Angle Conversion Lens® (VCL-DH0730), Super Telephoto Conversion Lens® (VCL-DH2630), Telephoto Conversion Lens® (VCL-DH1730), Polarizing Kit Filter® (VF-30CPKS), External Slave Flash w/Bracket (HVL-FSL1B), Marine Sports Pak (SPK-WA), Memory Stick Duo PRO™ Memory Stick Duo PRO™ Memory Stick Duo PRO™ Memory Stick Duo PRO™ Memory Stick Duo Adaptor (MSAC-D2)

Memory Stick Compatibility: Media, optional Memory Stick DUO Media, optional Memory Stick DUO PRO™ Media

Digital Still Image Mode

JPEG STILL IMAGE MODE

Fine/Standard Picture Quality

<table>
<thead>
<tr>
<th>Memory Stick</th>
<th>2 Mpx</th>
<th>6 Mpx</th>
</tr>
</thead>
<tbody>
<tr>
<td>Due™ Media 1</td>
<td>6MP</td>
<td>6MP</td>
</tr>
<tr>
<td>3MP</td>
<td>3MP</td>
<td></td>
</tr>
</tbody>
</table>

MPEG MOVIE MODE

Maximum Recording Time

<table>
<thead>
<tr>
<th>Memory Stick</th>
<th>2 Mpx</th>
<th>6 Mpx</th>
</tr>
</thead>
<tbody>
<tr>
<td>Due™ Media 1</td>
<td>6MP</td>
<td>6MP</td>
</tr>
<tr>
<td>3MP</td>
<td>3MP</td>
<td></td>
</tr>
</tbody>
</table>

Notes

1. Viewable area, measured diagonally
2. A portion of the memory is used for data management purposes; approx. 30 MB will be available for image recording.
3. Under average conditions; when fully charged, actual results may vary based on camera settings and conditions of use.
4. Smart Zoom & feature will not work at highest resolution setting.
5. Not all products with USB connectors may communicate with each other due to chip-set variations.
6. Requires VAD-WB adapter ring

(2006 Sony Electronics Inc.)

Sony, Cyber-shot, Handycam, Memory Stick, Memory Stick PRO, Memory Stick PRO Duo, Super Had, Clear RAW, Smart Zoom, Stamina, Trinitron, and Walkman are trademarks of Sony. All other trademarks are trademarks of their respective owners.

Features and specifications subject to change without notice. Non-metric weights and measures are approximate.

All screen images simulated.

Please visit the Dealer Network for more information at www.sony.com/dn

Sony Cyber-shot Digital Camera

DSC-W30

Digital Still Camera

© 2006 Sony Electronics Inc. All Rights Reserved.