The BRAVIA® Full HDTV Experience

Thank you for choosing Sony! Your new BRAVIA® TV opens the door to the “Full HDTV Experience.” This guide will help you get the most out of your TV.

Please take a moment to register your TV at:
- U.S.A.: http://productregistration.sony.com
- Canada: http://www.SonyStyle.ca/registration

Four Steps to a Full HD Experience

Set, Source, Sound, and Setup:

Set
Now that you have made the best selection in LCD TV technology, be sure to remove all accessory contents from the packaging before setting up your TV.

Source
To experience the stunning detail of your BRAVIA TV, you need access to HD programming.
- Upgrade your signal or content source to high-definition (HD) by contacting your HD service provider.
- Receive over-the-air HD broadcasts with an HD-quality antenna connected directly to the back of your TV. Visit www.antennaweb.org for more information on antenna selection and setup.
- Discover the wealth of entertainment now available on super-high resolution Blu-ray Disc™ player and other Sony HD equipment.

Select your preferred language.

Select Your Content
Whether you are watching cable, satellite or broadcast TV; playing a VCR, DVD or Blu-ray Disc™ player; connecting to your PC; or viewing photo files, you will need to properly connect your TV to access content.

Select the Correct Input for Connected Equipment
Press INPUT repeatedly until your selection is highlighted on the screen. Refer to the Operating Instructions for details on labeling inputs.

Select photo or music files from the XMB—Connect to a DLNA Certified™ media server or Sony USB equipment to view photo files. Plug in Sony USB equipment and listen to music files.

Customize Picture and Sound Quality
You can choose optimum picture and sound settings to match the content you are displaying on your TV.

Press HOME on your remote control to display the XMB, and select Picture or Sound from the Settings menu. Choose the appropriate setting for your content.
- Press OPTIONS to quickly access Picture Adjustments and Sound Adjustments.
- Refer to your Operating Instructions for more information.

Screen Shape and Aspect Ratio
High-definition and standard-definition signals are transmitted with different aspect ratios (the width-to-height ratio of the image).

The 16:9 aspect ratio (common to most HD signals) will fill the TV screen.

The 4:3 aspect ratio (common to most SD signals) may not look as clear as a 16:9 HD signal and may need adjustment to fill the TV screen.

*For supported PC formats see the Operating Instructions.

Sound
Complete the high-definition experience with a BRAVIA Sync™ surround sound system or A/V receiver from Sony.

Setup
Install your TV and connect your sources. See the reverse side of this guide for sample connection diagrams. The following chart shows the high-definition (HD) and standard-definition (SD) video formats supported by your BRAVIA TV inputs.

To help assure the highest quality for your HD experience, use Sony HDMI (High-Definition Multimedia Interface) cables.

To learn more about HDTV, visit:
- U.S.A.: http://www.sony.com/HDTV
- Canada: http://www.SonyStyle.ca/HD

Quick Setup Guide

Getting Started

Initial Setup

Before you begin, make sure that your cables are properly connected. Connect an RF cable to the CABLE/ANTENNA input.

1. Select your preferred language.
2. Set up the TV's tuner to search for available digital and analog channels (if using a cable or satellite box, select Skip to skip the Auto Program).
3. Set the date and time.
4. Continue on to set up the TV Guide On Screen® feature.
5. Display your favorite photos.
6. Connect to a DLNA Certified™ media server or Sony USB equipment to view photos.

Watching Your BRAVIA TV

Select Your Content

Whether you are watching cable, satellite or broadcast TV; playing a VCR, DVD or Blu-ray Disc™ player; connecting to your PC; or viewing photo files, you will need to properly connect your TV to access content.

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Features

Enjoy some of the fun and entertaining features your BRAVIA TV is capable of delivering.

DLNA Certified™ Photo Viewer

Share photos from your DLNA Certified™ device.

Sony USB Photo and Music Access

Plug in Sony USB equipment to access your photo or music files.

TV Guide On Screen®

A customized program guide allows you to search for programs faster and easier. The Guide collects* and lists TV programming information via cable service (without a cable box) or over-the-air antenna.

Favorites

Easily access your favorite channels, inputs, photos, and music files.

ECO-BRAVIA TV

This TV includes a number of features such as Power Saving, Light Sensor, and PC Power Management.

Mixed Sources

Product group from well-managed forests and recycled wood or fiber

FSC® Cert no. SCS-COC-01395
1930 Forest Stewardship Council

To Do List

When the Initial Setup is completed, consider carrying out these items:
- Set Closed Captions (CC)
- Manage Inputs (Label/Enable Inputs)
- Set Parental Lock
- Show/Hide Channels

Refer to your Operating Instructions for more information.
HD Basic Connection with A/V Receiver

HD BRAVIA® Sync™ Basic Connection

HD Basic Connection with Home Theater System

Required Cable Types for Connection

- Coaxial
- HDMI
- HD15
- Component
- Composite
- Mini Pin Audio
- Audio (L/R)
- Digital Optical Audio
- Ethernet
- LVDS

Notes on Connection

- Connect your incoming signal source (HD Cable Box, HD Satellite Receiver, or DVD) with HDMI or component video for the best possible picture quality. If your connecting equipment has DVI output instead of the HDMI output, you must use a DVI-to-HDMI cable for the video and also connect an audio cable for the sound. If this is the case, connect the cable to HDMI IN 4 (input) of your TV.
- PBP-PIP functions require Cable/Antenna connection.

Connecting a PC to Your BRAVIA TV

- Connect PC’s audio output when using an HD15 connection.
- Press PC’s FUNCTION Key + Select Output to transmit to TV.
- When using an HDMI connection, adjust TV’s Phos and Phase to correct sharpness.
- Refer to your Operating Instructions.

Programming the Remote Control

Your remote control can be programmed to use other equipment and is pre-programmed to operate the following Sony equipment.

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Programming Other Equipment

Follow the steps below to program your TV’s remote control:

1. Look for the code in the Manufacturer’s Code List (see the Operating Instructions) that corresponds to the equipment you would like to operate with the Sony remote control. If more than one code is provided, try programming the first code listed. If your equipment’s code is not listed, visit http://esupport.sony.com/remotecodes for a more comprehensive list.

2. Press and hold [AMP] + [STB] simultaneously with the SELECT button and release. When in the programming mode, the FUNCTION button blinks for approximately 30 seconds until a code is entered.

3. Enter the five digit code using [△], [□], while the FUNCTION button is lit. If the code is not entered within 30 seconds, you must repeat step 1.

4. Press [△] or [□] to confirm the code. If successfully programmed, the FUNCTION button will light up, if not, it blinks five times.

To Confirm the Programming

If you can turn your equipment on and off using the green "Function Button", the programming is complete. If not, try the next code listed.

Notes:

- In some cases, you may not be able to program your remote control. If this is the case, use your equipment’s remote control.
- Any of the FUNCTION buttons can be programmed to operate other equipment regardless of the labeling. For example, if programmed with the correct code, a Blu-ray Disc player can be operated with the [AMP] button. This is useful if your equipment does not match any of the labeled buttons.

This TV is a DLNA Certified™ Photo Viewer.

PC Connection with SD VCR/DVD

DLNA Certified™ Connection

HD Satellite Receiver

Coaxial Splitter

Cable/Video

Component

Digital Optical Audio

HDMI

HD15

Required Cable Types for Connection

- Coaxial
- HDMI
- HD15
- Component
- Composite
- Mini Pin Audio
- Audio (L/R)
- Digital Optical Audio
- Ethernet
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