Congratulations! Your new BRAVIA™ TV opens the door to the “Stunning HD Experience.” This guide will explain how to get the most from your new High Definition TV.

Learn more. Visit the Sony HDTV Learning Center www.sony.com/HDTV

Please take these steps before you power up your BRAVIA™.

• Register online at: www.sony.com/support (from U.S.A.)

• SonyBRAVIA or SonyBRAVIA ac (from Canada)

• Make sure you’ve removed all accessory contents from packaging.

• Install 2 AA batteries (supplied separately) in your remote control.

• Determine whether you will be watching your TV on a wall or place it on a floor stand. Sony wall mounting brackets are designed to provide the best fit.

• Give your TV 2 3/8 inches (6 cm) of space behind it to properly ventilate.

The Four Steps to a Stunning HD Experience: Set, Sound, Source, and Setup

Along with your BRAVIA™ TV set, a complete HD system requires an HD sound system, a networked content, and proper setup connection with components such as your HD cable or satellite box.

You must get HD programming to experience the stunning detail of HDTV.

The quality of the image you see on your BRAVIA™ can only be as high as the quality of the signal it is displaying. This chart shows the different signal types and how to access them.

1. Your New BRAVIA™

Flat-panel LCD HDTV

2. Connecting Your TV

Your BRAVIA™ TV must be properly connected to components such as sound system and cable or satellite box. See reverse side of this poster for sample connection diagrams.

• Turn off and unplug all components before making connections.

• Do not turn on the TV until connection setup is complete.

3. Running Initial Setup

Initial Setup instructions are displayed on the screen when your BRAVIA™ is powered on for the first time.

1. Select the language for the OSD (on screen display).

2. Connect either Cable or Antenna to your TV (you can connect both using an A-B switch). If you connect Cable, the TV will scan cable channels. After this scanning, you can search antenna channels as well.

3. Your TV will detect the type of signal connected and will start scanning for the channels.

4. If the initial setup programming found Cable channels, you will be able to scan Antenna channels as well. Connect the Antenna (using an A-B switch, not supplied) and change the switch to Antenna, then start auto program to search antenna channels.

To Access Initial Setup by Remote Control

If you do not follow the Initial Setup screen, the first time, press the CH+ button on your remote control to display the TV menu window and select the Channel menu.

Channel menu options appears.

1. To channel menu options appears.

2. Select Cable On (for cable channels) or Off (for antenna channels), then select Auto program.

3. Select OK to start auto program.

4. If you start auto program make sure you change to Cable On or Off and check the Cable or Antenna connection as well.

To Do List

When the Initial Setup is completed, consider taking the following:

- Press the CH+ button to display the list of external inputs and choose the desired input.

- Adjust your TV so boxy 4:3 images are automatically re-configured (zoomed or stretched) to fit the wide TV screen; OR

- Visit www.sony.com/tv/support for more information.

4. Watching Your TV

You can choose optimum sound and picture settings to match the content you are watching on your TV.

- Press the CH+ button on your remote control to display the list of external inputs and choose the desired input.

- Adjust Screen Shape and Aspect Ratio

High Definition and Standard Definition signals are transmitted with different aspect ratios (the width to height shapes of the image). Most HD signals use a widescreen aspect ratio of 16:9. Most SD signals use a 4:3 aspect ratio. The 16:9 aspect ratio looks perfect on your BRAVIA™, but a 4:3 image must be adjusted to look right. You can:

• Adjust your TV so boxy 4:3 images are automatically re-configured (zoomed or stretched) to fit the wide TV screen, OR

• Switch SD content in its original, boxy format with wide black bars surrounding the image to fill the wide TV screen (for example, you may prefer to watch old classic movies, in its original 4:3 format, not reconfigured for a wide screen).

- Press CH+ button on your remote control to display the Wide Mode setting of your preference.

Customize Sound and Picture Quality

You can choose optimum sound and picture settings to match the content you are watching on your TV.

- Press the CH+ button on your remote control and select Picture or Sound menu, then choose the appropriate setting for your content.

- Use the remote control CH+ button to quickly adjust picture quality.

- Refer to your BRAVIA™ Operating Instruction Manual for more information.

To learn more about HDTV, visit www.sony.com/HDTV
HD Basic Connection with A/V Receiver

Required Cable Types for Connection:
- HDMI
- Component
- Audio-L (white) with Mini-Pin
- Audio-R (red) with Mini-Pin
- Digital Optical Audio
- Mini-Pin Audio
- Digital Audio (Coaxial)
- Composite
- RGB
- S VIDEO

Notes on Connection:
- Your TV is equipped with two HDMI inputs, connect your incoming signal source (HD Cable Box, HD Satellite Receiver, or DVD) with an HDMI or component video for the best possible picture quality.
- If the equipment has a DVI and not a HDMI connector, use a HDMI to DVI cable or adapter to connect the DVI output to either HDMI IN 1 or HDMI IN 2 input, and connect the audio jack to the AUDIO-L/R) Audio below the HDMI IN 2 (DVI connector is for video signals only. The Audio jack provide support for the audio.)
- POP function requires VHF/UHF/CABLE connection.
- When receiving High Definition content signal by over-the-air antenna, it is best to use the HD antenna.
- When using a DVI to HDMI cable, make sure to connect the DVI side first.

Basic Connection with SD VCR/DVD

Desktop PC Connection

Notebook PC Connection